



Tuesday at TMS



UNI HOHENHEIM
ASTA-KULTURGRUPPE

The Green Bug Lectures

06/07/2010

"Towards a generation of sustainability?"

Where are we, where do we want to go?

Green history...

gathering and
hunting

agrarian societies

fossil societies

?



Elaborate summary: <http://green-bug-lectures.blogspot.com/2009/04/normal-0-21-microsoftinternetexplorer4.html>



Where are we?

- Oilspill
- Financial crisis
- Post Copenhagen
- MDGs
- Ressource use
- ...

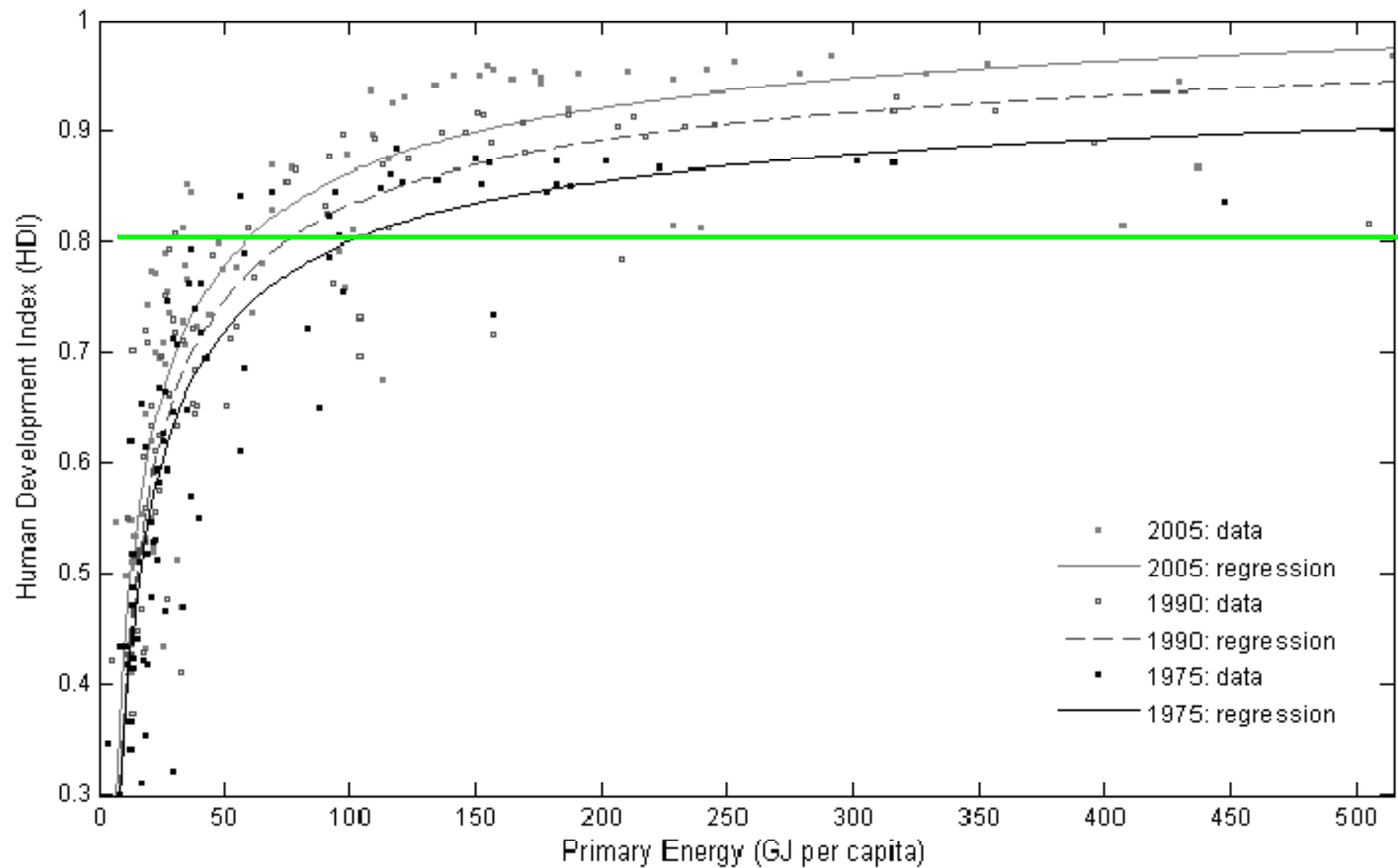


How do we want to live?

- Economics of Happiness, Hedonic Threatmill and the Easterlin Paradox

<http://www.pnas.org/content/100/19/11176.full.pdf+html>

- Paradigm of economic growth
- “Buddhist Economics” (Schumacher)



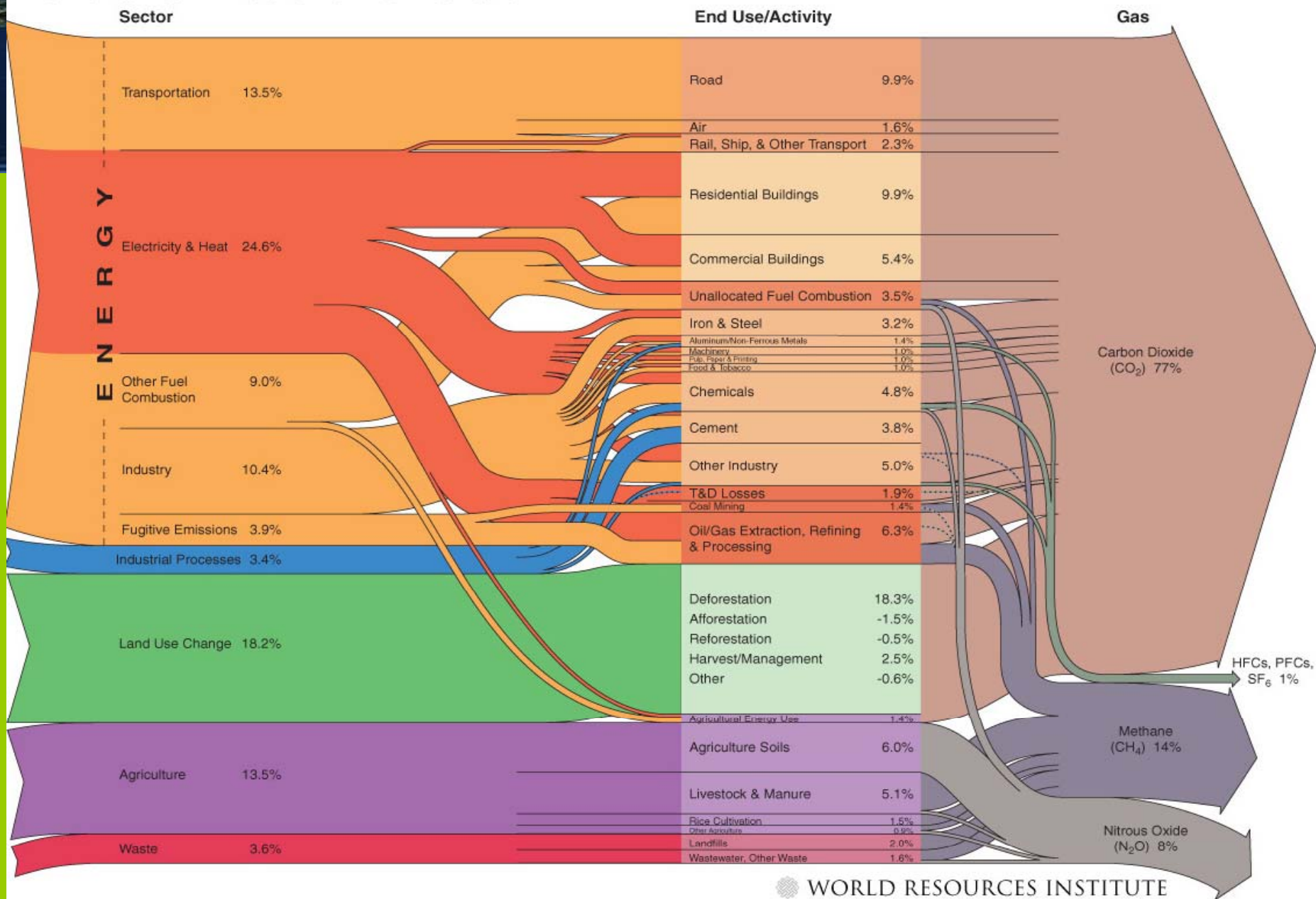


Strategic consumption vs. sustainable policies

- Overestimation of individual influence
- Minority, „Avant-garde“-thinking, LOHAS
- Problem of information, green noise and complexity

http://www.swp-berlin.org/common/get_document.php?asset_id=5747

World GHG Emissions Flow Chart



<http://cait.wri.org/figures.php?page=/World-FlowChart>

	Sales of Fairtrade certified coffee (latest available year)	Market share of Fairtrade certified coffee (in % of the market) (latest available year)	Market share of Fairtrade certified coffee (in % of the market) (2000)**	Year-on-year growth (latest available year)
Austria	1 000 000 kg (2008) €12.6 million (2008)	2* (2008)	0.7	20% (volume) (2008)
Belgium	1 217 614 kg (2008)	2.8 (2008)	1	10% (2008)
Denmark	€14.6 million (2007)	2 (2004)	1.8	22% (2007)
Finland	800 000 kg (2008)	0.4 (2004)	0.3	17% (2008)
France	6 630 000 kg (2007)	7 (2007)	0.1	7% (2007)
Germany	4 962 000 kg (2008)	1.5 (2007)	1	14% (2008)
Ireland	500 000 kg (2008)	3.5	0.5	n.a.
Italy	323 662 kg (2007)	0.1* (2007)	0.1	n.a.
Luxemburg	130 000 kg (2008)	3.5	3.3	19% (value) (2008)
Netherlands	3 100 000 kg (2008)	3	2.7	2% (2008)
Norway	751 072 kg (2008) NOK 59.7 million (2008)	1.4* (2007)	0.3	16% (volume) (2008) 28% (value) (2008)
Spain	346 970 kg (2007) €2.5 million (2007)	0.2* (2007)	n.a.	88% (value) (2007) 80% (volume) (2007)
Sweden	3 070 000 kg (2008) SEK 258 million (2008)	3.4 (2008)	0.8	90% (value) (2008)
Switzerland	1 530 000 kg (2007) CHF 24.7 million (2007)	5 (2007)	3	4.3% (volume) (2007) 5.6% (value) (2007)
UK	34 383 440 kg* (2008) UK£ 137.3 million (2008)	20 (2004)	1.5	17% (value) (2008)



Sustainable policies

- Role as citizen rather than as consumer
- Rediscovering democracy
- Broader sense social movement



Climate change and financial crises

- market failure (careful!)
- Pigou
- North: insitutional economics
- Keynes: role of the state
- Think of where laws and their implementation play essential role!



Examples

- Montreal
- BUND Klimaschutzgesetz
- Umweltgerichtshof

<http://www.envirosecurity.org/helf/>

- Military spending
- Building the cities of the future
- Decentralized energy (Altvater)



Act now!

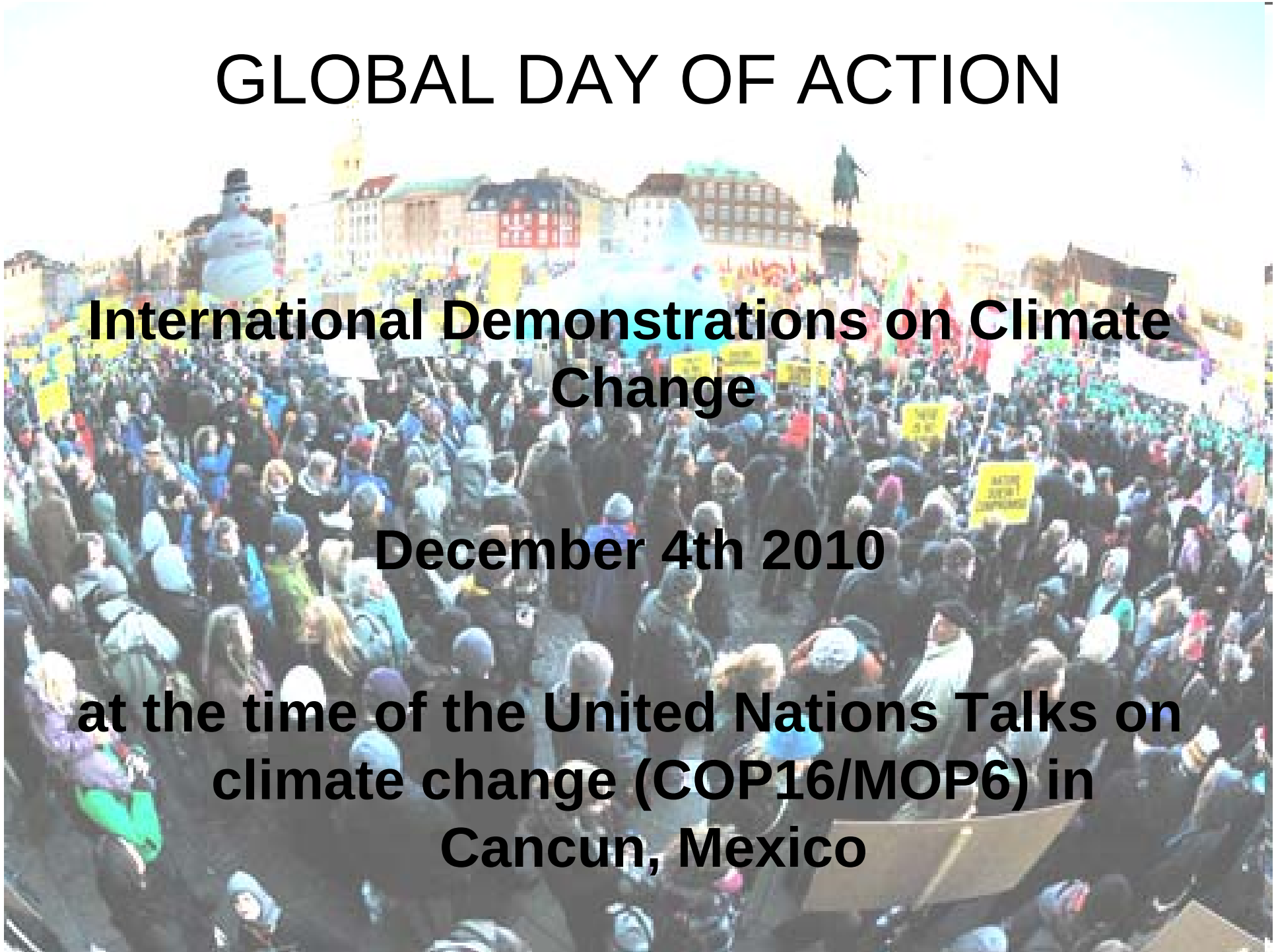
- Direct democracy
- parties and political processes
- NGOs
 - BUND
 - attac
 - campact
 - ...
- Greening Hohenheim, FRESH
- Associations, cooperates, networks
- Courage! Pioneering, giving an example
- New Culture of Sustainability

GLOBAL DAY OF ACTION

International Demonstrations on Climate Change

December 4th 2010

**at the time of the United Nations Talks on
climate change (COP16/MOP6) in
Cancun, Mexico**





GLOBAL DAY OF ACTION

- <http://tcktcktck.org/>
- <http://www.climatenetwork.org/>
- <http://www.attac-netzwerk.de/ag-eku/startseite/>



Thank you!

- Links provided
- <http://www.green-bug-lectures.blogspot.com/>
- <http://www.worldwatch.org/sow10>